



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Pier 91
3050 K St NW
Suite 100
Washington, DC 20007

Contract # 5266597

Schedule Dates 05/31/22-07/11/22
Advertiser Computer and Communications Ind Association (1
Agency Pier 91 (19318)
Product POLITICAL ISSUE (ns) (1187)
Brand Est 10958 (1736464)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name Summerhays,Blakely
Phone/Fax /
CPE Est 10958
Account Types Local/Political Issue Agency BRD
Billing Type Standard
Comments Est 10958

Date Entered 05/27/22
Last Modified 05/27/22
Entered By Barbara Monares
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$125,715.00
Net Total \$712,385.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Jun. 2022	248	\$535,500.00
Jul. 2022	155	\$302,600.00
Grand Total:	403	\$838,100.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	05/31/22-06/03/22	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM			1	1	1	1			4	\$600.00	\$2,400.00	Washington (WJLA)		5/27/22
2.0	Normal Line / SPOT	06/07/22-07/08/22	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM			1	1	2	1			25	\$600.00	\$15,000.00	Washington (WJLA)		5/27/22
3.0	Normal Line / SPOT	06/13/22-07/11/22	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		1							5	\$600.00	\$3,000.00	Washington (WJLA)		5/27/22
4.0	Normal Line / SPOT	06/13/22-07/11/22	2	:30	6:58A- ABC-Good Morning America		2							10	\$1,600.00	\$16,000.00	Washington (WJLA)		5/27/22
5.0	Normal Line / SPOT	06/07/22-07/08/22	2	:30	6:58A- ABC-Good Morning America			3	2	2	3			50	\$1,600.00	\$80,000.00	Washington (WJLA)		5/27/22
6.0	Normal Line / SPOT	05/31/22-06/03/22	2	:30	6:58A- ABC-Good Morning America			2	2	2	1			7	\$1,600.00	\$11,200.00	Washington (WJLA)		5/27/22
7.0	Normal Line / SPOT	06/06/22-06/06/22	2	:30	6:58A- ABC-Good Morning America		1							1	\$1,600.00	\$1,600.00	Washington (WJLA)		5/27/22
8.0	Normal Line / SPOT	06/04/22-07/09/22	2	:30	7A- ABC-Good Morning America Saturday							1		6	\$600.00	\$3,600.00	Washington (WJLA)		5/27/22
9.0	Normal Line / SPOT	06/04/22-07/09/22	2	:30	9A- ABC-Good Morning America Saturday 2							1		6	\$600.00	\$3,600.00	Washington (WJLA)		5/27/22

CONFIRMATION CONTRACT

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10.0	Normal Line / SPOT	06/05/22-07/10/22	2	:30	7A- News-7News ON YOUR SIDE Weekend at 7AM								1	6	\$150.00	\$900.00	Washington (WJLA)		5/27/22
11.0	Normal Line / SPOT	06/05/22-07/10/22	2	:30	8:59A- ABC-This Week								1	6	\$60,000.00	\$360,000.00	Washington (WJLA)		5/27/22
12.0	Normal Line / SPOT	05/31/22-06/03/22	2	:30	9A- Live with Kelly	2		X	X	X	X			2	\$600.00	\$1,200.00	Washington (WJLA)		5/27/22
13.0	Normal Line / SPOT	06/07/22-07/08/22	2	:30	9A- Live with Kelly	3		X	X	X	X			15	\$600.00	\$9,000.00	Washington (WJLA)		5/27/22
14.0	Normal Line / SPOT	05/31/22-06/03/22	2	:30	10A- News-Good Morning Washington at 10a	1		X	X	X	X			1	\$450.00	\$450.00	Washington (WJLA)		5/27/22
15.0	Normal Line / SPOT	06/07/22-07/08/22	2	:30	10A- News-Good Morning Washington at 10a			1	1	1	1			20	\$450.00	\$9,000.00	Washington (WJLA)		5/27/22
16.0	Normal Line / SPOT	06/13/22-07/11/22	2	:30	10A- News-Good Morning Washington at 10a		1							5	\$450.00	\$2,250.00	Washington (WJLA)		5/27/22
17.0	Normal Line / SPOT	05/31/22-06/03/22	2	:30	10:58:25A- ABC-The View	2		X	X	X	X			2	\$900.00	\$1,800.00	Washington (WJLA)		5/27/22
18.0	Normal Line / SPOT	06/07/22-07/08/22	2	:30	10:58:25A- ABC-The View	3	X	X	X	X	X			15	\$900.00	\$13,500.00	Washington (WJLA)		5/27/22
19.0	Normal Line / SPOT	06/07/22-07/08/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon			1	1	1	1			20	\$750.00	\$15,000.00	Washington (WJLA)		5/27/22
20.0	Normal Line / SPOT	06/13/22-07/11/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		1							5	\$750.00	\$3,750.00	Washington (WJLA)		5/27/22

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CPE Est 10958
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Billing Type Standard
Comments Est 10958

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Last Modified 05/27/22
Entered By Barbara Monares
CO-OP No
External #
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Package Deal
Commission % 15.00
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21.0	Normal Line / SPOT	05/31/22-06/03/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon	3		X	X	X	X			3	\$750.00	\$2,250.00	Washington (WJLA)		5/27/22
22.0	Normal Line / SPOT	05/31/22-06/03/22	2	:30	12:57:56P- ABC-GMA3: What You Need to Know	1		X	X	X	X			1	\$500.00	\$500.00	Washington (WJLA)		5/27/22
23.0	Normal Line / SPOT	06/13/22-07/11/22	2	:30	12:57:56P- ABC-GMA3: What You Need to Know		1							5	\$500.00	\$2,500.00	Washington (WJLA)		5/27/22
24.0	Normal Line / SPOT	06/07/22-07/08/22	2	:30	12:57:56P- ABC-GMA3: What You Need to Know			1	1	1	1			20	\$500.00	\$10,000.00	Washington (WJLA)		5/27/22
25.0	Normal Line / SPOT	06/07/22-07/08/22	2	:30	2P- ABC-General Hospital	2	X	X	X	X	X			10	\$750.00	\$7,500.00	Washington (WJLA)		5/27/22
26.0	Normal Line / Access	06/07/22-07/08/22	2	:30	6:58:46P- Wheel Of Fortune	3	X	X	X	X	X			15	\$3,500.00	\$52,500.00	Washington (WJLA)		5/27/22
27.0	Normal Line / Access	05/31/22-06/03/22	2	:30	6:58:46P- Wheel Of Fortune	2		X	X	X	X			2	\$3,500.00	\$7,000.00	Washington (WJLA)		5/27/22
28.0	Normal Line / Access	06/07/22-07/08/22	2	:30	7:27:41P- Jeopardy	2	X	X	X	X	X			10	\$5,000.00	\$50,000.00	Washington (WJLA)		5/27/22
29.0	Normal Line / SPOT	06/11/22-07/09/22	2	:30	6:58:56P- Wheel Of Fortune Wknd							1		5	\$1,200.00	\$6,000.00	Washington (WJLA)		5/27/22
30.0	Normal Line / SPOT	05/31/22-06/03/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM	3		X	X	X	X			3	\$1,000.00	\$3,000.00	Washington (WJLA)		5/27/22

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Product

POLITICAL ISSUE (ns) (1187)

Brand

Est 10958 (1736464)

Salesperson

Monares, Barbara (3870)

Sales Office

WJLA/GJLA/EJLA

Buyer Name

Summerhays, Blakely

Phone/Fax

/

CPE

Est 10958

Account Types

Local/Political Issue Agency BRD

Billing Type

Standard

Comments

Est 10958

Date Entered

05/27/22

Last Modified

05/27/22

Entered By

Barbara Monares

CO-OP

No

External #**Demo**

Order Type Normal

Package Deal

Commission % 15.00

Commission \$125,715.00

Net Total \$712,385.00

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31.0	Normal Line / SPOT	06/07/22-07/08/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM			1	1	2	1			25	\$1,000.00	\$25,000.00	Washington (WJLA)		5/27/22
32.0	Normal Line / SPOT	06/13/22-07/11/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		1							5	\$1,000.00	\$5,000.00	Washington (WJLA)		5/27/22
33.0	Normal Line / SPOT	06/13/22-07/11/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1							5	\$1,600.00	\$8,000.00	Washington (WJLA)		5/27/22
34.0	Normal Line / SPOT	06/07/22-07/08/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM			1	1	1	1			20	\$1,600.00	\$32,000.00	Washington (WJLA)		5/27/22
35.0	Normal Line / SPOT	05/31/22-06/03/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM	2		X	X	X	X			2	\$1,600.00	\$3,200.00	Washington (WJLA)		5/27/22
36.0	Normal Line / SPOT	06/04/22-07/09/22	2	:30	6P- News-7News ON YOUR SIDE Weekend at 6PM							1		6	\$750.00	\$4,500.00	Washington (WJLA)		5/27/22
37.0	Normal Line / SPOT	05/31/22-06/03/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM	3		X	X	X	X			3	\$1,100.00	\$3,300.00	Washington (WJLA)		5/27/22
38.0	Normal Line / SPOT	06/07/22-07/08/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM			1	1	1	1			20	\$1,100.00	\$22,000.00	Washington (WJLA)		5/27/22
39.0	Normal Line / SPOT	06/13/22-07/11/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		1							5	\$1,100.00	\$5,500.00	Washington (WJLA)		5/27/22

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40.0	Normal Line / SPOT	06/04/22-07/09/22	2	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM							1		6	\$600.00	\$3,600.00	Washington (WJLA)		5/27/22
41.0	Normal Line / Prime	06/03/22-07/08/22	2	:30	9P- ABC-20/20 (Friday)						1			6	\$4,000.00	\$24,000.00	Washington (WJLA)		5/27/22
42.0	Normal Line / Prime	06/07/22-07/08/22	2	:30	11:35P- ABC-Jimmy Kimmel	3	X	X	X	X	X			15	\$500.00	\$7,500.00	Washington (WJLA)		5/27/22

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